More than half the K-8 schools in the U.S. use MobyMax. Why? It’s simple, and it works. Moby finds and fixes missing skills, helping Moby students increase one full grade level in just 40 hours. With MobyMax, students learn twice as fast.

What makes MobyMax truly unique? MobyMax is the only completely integrated curriculum to cover 10 ELA subjects, three Math subjects, Science, Social Studies, and Test Prep. It’s the most affordable solution available.

The wheels never stop turning at MobyMax. Our new Cognitive Skill Science and Social Studies modules introduce the revolutionary Touch Curriculum™. By teaching through manipulatives based on more than 24 cognitive skills, students master science and social studies through discovery.

MobyMax’s groundbreaking curriculum costs a fraction of what current textbooks do, yet is twice as powerful.

MobyMax is THE difference you can make for every student in your class.

Wade Willett  Flynn Willett
MobyMax Co-founders
World Class Curriculum

Science
Cognitive Skill Science engages students with manipulatives and deepens learning of STEM concepts through discovery.

Early Reading Trio
Early Words. Early Reading. Early Writing. Early Reading Trio is an essential addition for every beginning reader.

Social Studies
Cognitive Skill Social Studies engages students with interactive lessons on geography, economics, government, and history.

Math
Moby Math finds and fixes missing math skills that are crucial for math comprehension.

Math Facts
Fact Master’s adaptive instruction enables students to develop math fact fluency quickly.

Number Sense
Number Sense instills a deep, intuitive sense of numbers.

Reading
Students read fictional texts and informational articles, all while building core reading skills.

Writing
Teachers save tons of time with the Writing Workshop module and the Writing Assignment interface.

Language
Comprehensive language lessons teach key skills necessary for lifelong success in writing.

Vocabulary
Moby Vocabulary is the fastest way to learn new words. Students remember them for a lifetime.

Test Prep
Test Prep dramatically increases test scores by focusing only on skills students need to learn.
Why Moby?

Proven 2X Results
Curriculum sets the standard in effectiveness

All Subjects
Math, Fact Fluency, Number Sense, Science, Social Studies, Reading, Writing, Language, and Vocabulary

Complete Solution

Touch Curriculum
Thousands of manipulatives designed for greater engagement and deeper learning

Personalized Learning
Individualized Education Plan for each student

Find and Fix
Identify and fix missing skills

Built-in Engagement
Badges, Games, Contests, Messenger, Vibes, and more!
Every level of the Moby interface is integrated. It all looks and feels the same, no matter what module students are in. Even better, all of the data is integrated! Teachers can view data by student, lesson, class, subject, standard, and more, so they know exactly where to focus their attention.
Totally Engaging

MobyMax identifies gaps and then automatically assigns lessons to address missing skills.

Narrated and animated lessons encourage students’ natural curiosity.

Students and teachers follow progress.
Motivational Tools

Badges

Games

Contests

Click pix to download

...and more!

Certificates  ■ Vibes  ■ Time & Alerts  ■ Messenger  ■ The Wall  ■ Daily Goals
Progress Reporting

Targeting areas that need attention has never been easier.

Concise and easy-to-follow data

Monitor improvement

Speed of learning

Progress Monitoring

<table>
<thead>
<tr>
<th>Student</th>
<th>Ending Grade Level</th>
<th>Beginning Grade Level</th>
<th>Increase</th>
<th>Standards Passed</th>
<th>Learning Velocity</th>
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<td>6.7</td>
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</table>
FAQ:

Is MobyMax aligned to the Common Core?
Yes. MobyMax’s curriculum is built for and aligned with the Common Core State Standards.

What grades and subjects do you cover?
MobyMax is the only completely integrated K-8 curriculum covering reading, writing, vocabulary, language, math, fact fluency, number sense, social studies, and science.

Do you offer professional development or training?
MobyMax is so easy to use that most teachers get started in just a couple of minutes and don’t need training. For those who want to learn more, our free support includes live webinars, videos, help pages, and phone and email customer support.

What are the system requirements for MobyMax?
The only system requirements for MobyMax are an internet connection and browser.

What does MobyMax cost?
MobyMax’s curriculum is free for an unlimited number of students! A MobyMax Pro license gives you features like progress monitoring, placement tests, classroom tools, and student motivation tools.

A 12-month Pro license is only $99 per teacher and just $699 for your whole school.
Press
Click on images for full story

TeachThought
Two Collaborative Learning Tools I Used To Motivate Students

Computed Gazette Names MobyMax Best Multi-Level Multi-Subject Website

Rural schools implement personalized curriculum to close skill gaps

eSchool News

Edtech Digest
Cool Tool Award 2016 Winner

K-8 Cognitive Skills Science

CompuED Gazette Names MobyMax Best Multi-Level Multi-Subject Website

Potomac, MD – Oct 1, 2015 – MobyMax, innovator of personalized learning for K-8 students, earned the 2015 Education Software Review (EDDIE) Award for Best Multi-Level Multi-Subject Website. Presented by CompuED Gazette, the award honors publishers offering content that supersedes existing curriculum and increases teacher productivity. MobyMax technology that engages parents to encourage educational excellence.

"We received hundreds of nudges from teachers each week but it is especially gratifying to be recognized for the EDDIE Awards," said MobyMax co-founder Wade Willitt. "As we continue to release new content each month, it is an honor to be recognized for our excellence."

MobyMax co-founder Emily Willitt added, "We have a three early reading modules released each week, phonetically-based for release at the end of November, and blended words ready by January."

The CompuED Gazette is a valuable educational resource, having served the education community for more than 21 years. The award selection criteria include academic content, potential for broad classroom use, technical merits, subject approach, and management system. Publishers worldwide submitted programs in more than 55 award categories.

"MobyMax is an impressive educational website that provides an extensive K-8 curriculum for ELA, Math, Science and Test Prep," according to EDDIE Awards reviewers. "After an initial/interactive placement test, the adaptive curriculum creates a unique, individualized education plan for that gifted student can use."
Thousands of happy teachers

I am loving this! MobyMax is allowing each and every one of my students to work at a level that is perfect for their instructional level. It’s like cloning a copy of me for each student and at the end of the day I am left with more data to make REAL classroom decisions. Thanks!

Ryan Parrot
Royerton Elementary School, IN

MobyMax is a great resource for ESE teachers! I can track their progress on their IEP goals. I am able to bring the data to my meetings with a print out of the data/charts. It’s wonderful to have my students working on their level and being successful! They are truly excited about math now!

Nicole Roberts-Webster
Manatee Academy K-8, FL

My whole class is wild about MobyMax! The kids are so motivated to earn badges, and they absolutely love getting messages from me. As a 4th grade teacher I have always found it so challenging to provide assignments for each student at their own level. MobyMax makes this so easy, and I can see that the students are building confidence.

Lynn Watson,
Cedar Wood Elementary, WA
Based on scientific research

Students who have spent just 40 hours using MobyMax average one full grade-level increase in both math and language. These results are due largely to MobyMax’s pedagogy, which incorporates multiple research-based techniques that have proven highly effective in increasing student achievement.

Download White Paper

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**MobyMax’s Research-Based Pedagogy**

Chart is based on Professor John Hattie’s research that synthesized over 1,000 meta-analyses of over 50,000 studies.

<table>
<thead>
<tr>
<th>Technique</th>
<th>Effect Size</th>
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<tbody>
<tr>
<td>Formative testing*</td>
<td>0.90</td>
</tr>
<tr>
<td>Accelerated curriculum*</td>
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<tr>
<td>Immediate feedback*</td>
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<td>Direct instruction*</td>
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<td>Parental involvement*</td>
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</table>

*All part of MobyMax’s curriculum system

**Effect Size Measures Achievement**

An effect size of 0.40 means a student made one year’s progress within one school year. A teacher normally has an effect size ranging from 0.20 to 0.40.

- Learning accelerates: > 0.40
- Progresses one grade level: ≥ 0.40
- No effect on learning: ≈ 0.50
- Negatively affects learning: < 0.00
Promo Images

Increase 1 full grade level in the 1st month! Engagement Guaranteed
Introducing Cognitive Skill Science

A revolutionary way to teach science!

- Manipulatives engage students and teach cognitive skills.
- Students learn science while practicing essential STEM skills.
- Mastery is tracked with quizzes and chapter tests.
- Progress is monitored based on NGSS standards.
- Enhanced motivation features hook students on science.
- Vocabulary and lesson reviews are included in each lesson.

Click to view video
Teaching Social Studies will never be the same.

- Students think and touch their way to mastery utilizing interactive cognitive skill manipulatives.
- Engaging lessons cover geography, economics, government, history, and essential social studies skills and practices.
- Vocabulary terms are practiced and applied in context and reviewed at the end of each lesson.
- Short quizzes provide a quick snapshot of mastery as students progress through lessons.
- Chapter tests provide teachers with automatic summative data on student mastery.
- Enhanced motivation features hook students on social studies.
Over 11,000,000 students registered.
<table>
<thead>
<tr>
<th>Practice Websites</th>
<th>IXL</th>
<th>Study Island</th>
<th>Kahn Academy</th>
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<tr>
<td>E-Curriculum</td>
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<tr>
<td>MobyMax</td>
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<tr>
<td>Kahn Academy</td>
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</tbody>
</table>

* Based on a school of 300 students
1 - With MobyMax, all subjects and features are included! The tablet is an additional $69 per student
2 - $9,000 for Assessments + $180,000 for Math180 + $180,000 for Reading180 + $2,700 for Expert Space + $40 for Scholastic Printables
3 - $62,000 for Math Live + $66,200 for Language Live + $3,500 for Ticket to Read
4 - $13,500 for Amplify ELA. The tablet is an additional $359 per student
5 - $2,150 for Star Assessments + $2,325 for Accelerated Reader + $2,640 for Accelerated Reading
6 - $14,374 for PathBlazer Math and Reading
7 - $3,490 for IXL Math and ELA
8 - $2,700 for Staar Prep Assessments + $11,106 for Study Island Math and Reading
I want to say that I am very pleasantly surprised that an actual person read and answered my questions, and so promptly, too. This gives me great confidence. I know that if I get stuck, there will be someone to help. Thank you very much. Thrilled.

Renae F.
Monroe Elementary
Janesville, WI
2010
Moby Math is released

2011
Adaptive Placement Testing
Progress Monitoring
Full K-8 Curriculum

2012
Messenger
Vibes
Contests
The Wall
Games
Parent Portal

2013
Moby Math becomes MobyMax
Vocabulary
Language
Reading
Writing
Test Prep

2014
Moby Tablet
Sync & Lock
Reading Skills (Literature)
Reading Skills (Informational)
Number Sense
Touch Curriculum

2015
Writing Workshop
Cognitive Skill Science
Early Reading Trio
Reading Assessment

2016
Cognitive Skill Social Studies
Blended Learning
Phonics
Alphabet
Spelling

Only kids love Moby more than teachers!
FREE Curriculum

Learn twice as fast™
MobyMax.com